

Borrower-Friendly® Mortgage Solutions

Mortgage News for a Changing Economy



Quick Closings - The Role Attitude Plays

Market values, short sales and property deficiencies have all done their part to slow down purchase transactions. And then, of course, there are lender related issues such as reduced availability of mortgage options and delays caused by the changed compliance requirements of MDIA and new RESPA. However, your mortgage professional's mindset (and yours) can make all the difference when it comes to avoiding unnecessary delays.

How well does your mortgage professional measure up?

Tenacious: It seems every deal has obstacles today. Does your mortgage professional approach the approval process as-if looking for the one reason to reject the loan, or determined to present viable options to overcome obstacles?

Optimist: Does your mortgage professional reminisce of simpler times in the past, or focus on what can be done in the present to put deals together for you?

Knowledgeable: If your mortgage professional lacks in optimism and tenacity can it be that lack of in-depth knowledge of the industry, underwriting practices and guidelines is the problem?

Experienced: Does your mortgage professional have it, or is he or she at least working closely with someone that does? If not, expect delays.

With a market expert from Borrower-Friendly.com you can avoid unnecessary delays and get your file to closing fast.

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HelpDesk: 888.558.5788 x 333

HelpDesk@BorrowerFriendly.com

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